



COMMUNITY PLAN OF WORK

2013 – 2014

The Community Plan of Work is a planning guide for Community volunteers to strategize and implement an action plan that will build strong partnerships between the Community of Service Units and, by doing so, provide additional support to girls and adults in the community. This is a working tool and needs to be reviewed 3-4 times a year as part of an on-going action plan. Community teams work with the Membership Manager (Community Manager) and Membership Specialist team to complete the plan.

The Community Plan of Work should be tailored to your Community needs based upon geographical location as well as the specific needs of the Service Units that comprise the Community.

As Community event dates are set be sure to consider Girl Scouts of Colonial Coast events, meeting dates and religious holidays.

Thank you for taking the time to make Girl Scouting successful in your Community!

**Girl Scout Council of Colonial Coast
Community Volunteer Support Team**

Community: Coastal Connection Date: 6/5/13 Girl Scout Year 2013-2014

Membership Specialists:

Community Manager:

Community Positions:	Name	Day Phone	Email
<u>Community Development (Membership)</u>			
Recruitment & Registration Chair	Andrea Black	757-321-8831	vabeachgs@gmail.com
Placement Coordinator			
Series Recruitment Chair			
Finance Chair	JoAn Berry	757-406-3794	btberry@live.com
<u>Volunteer Support</u>			
Volunteer Development Chair			
Volunteer Intake & Assessment Coordinator			
Adult Learning Facilitator			
Volunteer Support Coordinator	Mary Ellen Fentress	757-468-7423	Vabeach152@aol.com
Adult Recognition Chair	Susan Hogge	757-359-9037	Meadowlark703@aol.com
<u>Girl Scout Leadership Experience (Program)</u>			
GSLE Coordinator			
Series & Event Pathway Coordinator			
Travel Pathway Coordinator	Eileen Livick	757-473-9233	Queenleen221@gmail.com
Girl Awards Committee Organizer	Kimberly Kelly	757-965-2548	Mkelly47@cox.net
Camp Pathway & Outdoor Coordinator			
<u>Product Sales</u>			
Product Sales Chair	Jennifer Tatro	757-962-9987	Financialvfa692@gmail.com
Booth Chair			

Fund Development			
Family Partnership Chair			
Community Relations			
Community Relations Chair	Kim Dial	757-202-3739	Kim.dial@live.com
*Series Project Manager			

*Series Project Manager (Temporary Position)-Coordinate all hosting troops within a given series.

Community Goal Summary 2013 -2014

	Detail	Method	Goal	Outcome
Adult Learning Event	Offer learning opportunities in local area	Coordinate Service Units to provide/deliver learning opportunities and SU best practice sharing	1 Event in the 2013-2014 year	
Community Recruitment Event	Event/date or location specific to recruit/retain girls and adults.	Coordinate service units to lead an all- area recruitment to serve a larger geography- (may be date or location driven)	1 Event in the 2013-2014 year	November 7, 2013 Landstown HS March 20, 2014 Central Library Camp Open House
Series / GSLE Event	Offer new girl/adult members local non-troop pathways to participation	Coordinate service units to lead a series or GSLE event to serve the needs of the community.	1 Event in the 2013-2014 year	Fall Series 2013 Explore Virginia Beach Spring Series 2014 Explore Virginia Beach
Networking – Mentoring event	Offer adult networking/ mentoring events that will build Community relationships.	Coordinate mentoring and networking strategies for the community.	2 Events in the 2013-2014 year	February 6, 2014 Community Bunko Break New Life Christian Fellowship, VaBch

Additional Goals: (Optional) (i.e. Girl Learning Event for Bronze, Silver, Gold Awards)

Bronze Award				
Silber Award				
Gold Award				

Maintenance Goals:

- Community Plan of Work Completed by July 31st
- Community Financial Report submitted by June 1st



Guidelines for Community Plan of Work

Community teams should work towards meeting the minimum number of goals in the 2013-2014 membership year. The options of how to accomplish these are limitless and Service Units should use a creative and collaborative approach to these events.

GUIDELINES FOR ADULT LEARNING EVENT:

1. Community Volunteers will work with the GSCCC volunteer services department to plan a learning day for volunteers in late summer or early fall.
2. The event at minimum will include Girl Scout Program Basics for new leaders and may consider SU Orientation; Working with Parents; Troop Management; Grade Level round tables or any other workshops that may be beneficial to new volunteers.
3. The Community will provide a date, location, plan a schedule of the event, and arrange for refreshments, registration, any additional resources beyond minimum required.
4. GSCCC Volunteer Services will provide guidance in planning, all resources for SU Orientation and GS Program Basics (at no charge to volunteers) and assistance in developing session designs for additional workshops offered.

GUIDELINES FOR COMMUNITY RECRUITMENT EVENT:

1. Hold one event that reaches all areas of the Community and serves as bringing Community awareness of the Girl Scout Leadership Experience and the opportunities for girls and adults to become members of the organization.
2. Community Volunteers will work with GSCCC Membership department to plan a recruitment event for that serves your geographic areas welcoming all Service Units into the planning process.
3. The Community will provide a date, location, and plan a schedule of the event; volunteers in accordance determined need of the event, and follow appropriate Girl Scout procedures as per Volunteer Essentials.
4. GSCCC Membership department will provide current materials, forms, posters, banners and training/adult learning for Service Unit and Community roles to assure successful outcomes.



GUIDELINES FOR COMMUNITY SERIES/EVENT:

1. Implement one Series or Event for target audience (i.e. middle school girls) that provides the Girl Scout Leadership Experience via partnering of Service Units resources assuring additional pathways for girl/adult participation.
2. GSCCC Membership Community Manager and team will work with Community to assist in the developing a plan that follows appropriate procedures per Volunteer Essentials such as building use, additional insurance and training for volunteers delivering series including a registration and evaluation process.
3. Community and GSCCC Membership will evaluate all aspects of the series/event and outcomes as a guide to identifying and planning future series/events.

GUIDELINES FOR COMMUNITY MENTORING/NETWORKING EVENT:

1. Community will implement two mentoring/networking events designed to build team dynamics in the community through social interaction and sharing of Service Unit Best Practices.
2. Community will partner with GSCCC Membership department to provide locations, dates and overall plan for networking with a targeted objective. Community will determine additional GSCCC department staff/support as well as provide volunteer facilitation from community Service Units.

ADDITIONAL GOALS: (OPTIONAL) (i.e. Girl Learning Event –Bronze, Silver, Gold Awards)

1. Select a goal or goals that your Community has determined to be an asset to the Girl Scout Leadership Experience in your Community.
2. Meet with GSCCC Membership Community Manager/staff and develop the guidelines for implementation.